

Actionable Business Insight from Envysion Exception Reports

Envysion Insight integrates point of sale (POS) data with video to provide a robust set of exception reports. This feature enables operators to review important video clips faster and proactively identify and correct issues before they become major, profit-impacting problems. Additionally, provide access to any Envysion user you designate to facilitate collaboration and accelerate results.

To get the most out of video POS integration in the Envysion platform, it is important to understand the potential reports that can be developed and how to use them.

There are three types of reports available:

Transaction Reports detect specific types of issues.

Examples:

- High risk transactions – e.g. no sales and voids
- Time-based transactions – e.g. long time gaps that indicate the till could be left open between transactions
- Policy Violations – e.g. abuse of comps, promos and discounts
- Training Issues – e.g. employees with excessive “error corrections,” such as deleted items



TRANSACTION

Complex, Rules-based Reports allow you to capture events and circumstances that are multi-dimensional.

Examples:

- Employees who worked more than 7 hours and did not take a meal break
- Cash transactions that total less than \$1.80 and include a canceled item

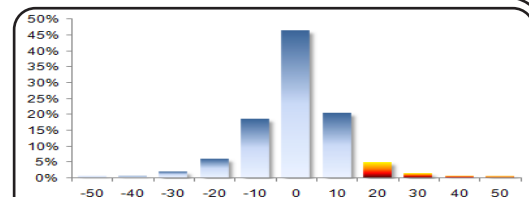
$$\alpha = \frac{\sum_{i=1}^N v_i}{V_T}$$

COMPLEX, RULES-BASED

Deviation Reports detect employees that have the greatest probability of suspicious transactions.

Examples:

- Employees with the highest amount of voids
- Employees with the highest amount refunded items



DEVIATION

Retail Exception Reports Starter Kit

Leveraging industry best practices and years of experience working with leading cinema operators, Envysion has developed an Exception Reports Starter Kit. A combination of all three types of exception reports, the starter kit is designed to assist new customers identify meaningful exceptions. As customers become proficient with Envysion's exception reports, they can refine the thresholds of the starter reports and add new reports to better target events of interest.



Transaction Reports

1. Item removed
2. Item quantity reduced
3. Item downgraded

Complex, Rules-based Reports

1. Item removed on a floating ticket
2. Multiple/successive gift cards loads
3. Over 5 items removed by an employee
4. Refunds after 30 minutes
5. Small concession transactions
6. Items per transaction ratio less than .05% than other employees
7. Bulk refunding

Deviation Reports

1. Over selling student/senior tickets
2. Short selling adult tickets
3. Low employee average transaction amount (weekly, weekday evening/matinee or weekend evening/matinee)