

► BUSINESS OUTCOMES

Within three months, Garden Fresh was able to:

- Increase average gross profit more than \$920 per site, per month
- Significantly decrease customer discounts (average of 6.8% decrease)
- Reduce guest comps by an average of 5.5%
- Validate a payback period of less than six months

“Within three months we realized a material improvement in gross profit. We’re averaging an increase of about \$920 in profit at each Envysion site every month. Assuming we see those results as we roll out the Envysion solution across our locations, the impact could add up to millions of dollars per year.”

Jamie Knight, Director of Asset Protection

Garden Fresh Restaurant Corp. Achieves Average Gross Profit Increase of \$920 Per Site, Per Month

Garden Fresh’s Challenge

After rolling out a point of sale (POS) system, Garden Fresh Restaurant Corp. promptly realized they needed the visual context behind the transactions to fully understand the data and guard against shrink. With a significant number of daily cash transactions, Garden Fresh knew that without concerted loss prevention efforts, theft and fraud could diminish profits.

Managed Video as a Service (MVaaS) Solution

Wanting to capitalize on the benefits of video POS integration, Garden Fresh deployed Envysion Insight, a MVaaS solution designed to help customers drive loss prevention efforts and increase bottom line profitability. With a modest capital investment and minimal IT involvement, Garden Fresh was able to:

- Generate exception-based reports to highlight suspicious trends across stores
- Alert management of potentially fraudulent transactions such as voids, returns, discounts and coupons
- See the visual context behind each POS transaction
- Increase efficiency by eliminating tedious manual searching
- Gain remote access to restaurants nationwide

Garden Fresh
Restaurant Corp.

Souplantation & Sweet Tomatoes®
salads • soups • bakery

