

# ENVYSION CASE STUDY

## Envysion Video Gives Wireless Express Increased Visibility into Operations



### Wireless Express

- Mobile communications retailer
- One of the largest Preferred Retail partners of Sprint
- 50+ locations

### Key Video Requirements

- Little IT resources required to install, operate and maintain
- Remote access to live and recorded video
- Easy to use
- Low impact on existing broadband network
- A managed and supported service

“The low level of IT involvement required to install and operate Envysion Video is particularly ideal for our store footprint, and the application’s ease of use has allowed us to rapidly achieve company-wide adoption and utilization of the system.”

Jonathan Pfohl, CEO

### Wireless Express’ Challenge

As a mobile communications retailer, Wireless Express’ product assortment of small cell phones and accessories makes the store a target for theft. Wireless Express’ management knew video surveillance was essential to protecting against theft and reducing shrinkage. However, the company’s mix of small footprint stores and kiosks in regional malls and shopping centers, made the addition of a system that would strain the IT network infeasible. Curious if managed video surveillance would provide the necessary theft deterrent without causing IT problems, Wireless Express engaged Envysion.

“Envysion’s MVaaS solution gives us an unfiltered view into our stores’ operations, enables us to perform undetected remote audits of all of our stores and provides a significant deterrent to theft.”

Jonathan Pfohl, CEO

### Managed Video as a Service (MVaaS) Solution

Through a technical proof of concept, Envysion was able to demonstrate that Envysion Video, the company’s cloud-based video surveillance solution, provided Wireless Express with remote access to video from their high quality megapixel IP cameras without taxing their broadband network. In addition, Envysion showed the Wireless Express management team how the application’s ease of use and scalability would allow them to rapidly deploy video as the company expanded its presence.

### See the results<sup>SM</sup> — Envysion Video

- Reduction in product shrinkage
- Improvement in customer service
- Increased security at stores
- Company-wide usage of remote live and recorded video

**Envysion**<sup>®</sup>  
See the results<sup>SM</sup>