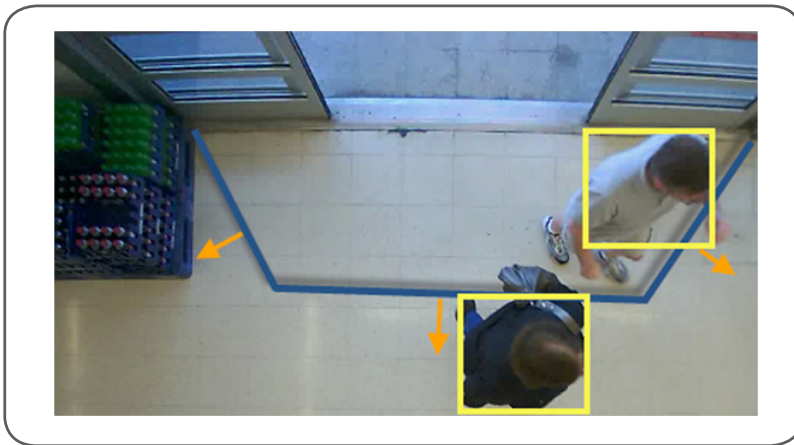




Envysion Analytics: Intelligent Traffic Counting

Envysion Analytics, a comprehensive traffic counting solution, combines market leading video analytics with the power of Envysion's video driven business intelligence platform to deliver an essential tool to evaluate staffing needs, sales conversion ratios, marketing campaigns and overall store performance. When traffic data is merged with POS and other store information in the Envysion application, retail managers gain an enhanced understanding performance in areas such as sales conversion and instant visibility to the underlying drivers of conversion performance.

Envysion Analytics transforms stand-alone data into actionable business insight by integrating with additional business systems and transforming analytics into a powerful tool for driving bottom-line improvements. Through Envysion's web based application, users can access traffic and conversion based exception reports to identify areas of opportunity across marketing, operations, sales, and of course loss prevention.



Sample Screenshot of Envysion's Counting Analytics

Product Features

● Best in Class Technology

Envysion Analytics is powered by the industry's leading camera based analytic technology providers.

● Integrated Reporting & Alerting

User-friendly dashboards and alerts that are seamlessly integrated to your other business data and accessible through Envysion reports.

● Accuracy and Consistency

Ensure consistent tracking delivering reliable metrics and trends overtime.

Web Accessible Settings

- Set demarcation line, adjust settings and validate traffic accuracy all through your Envysion web application.

Ongoing Validation

- Validate ongoing accuracy weekly with your Envysion Analytics Monitor report. Our customizable report highlights anytime data is outside of expected ranges.

Easy to Use Web Interface

- 100% web-based with intuitive web browser interface.

Contact us to learn how Envysion Analytics can improve your marketing, sales, operations & overall profitability