

► BUSINESS OUTCOMES

During the test pilot period, Popeyes realized operational efficiencies at sites with Envysion Insight with a focus on the following:

- Increase in gross profit
- Increase in average check amount
- Decrease in exception transactions, i.e., employee discounts, refunds and cash discrepancies
- Decrease in labor and food costs as a percent of sales

► ABOUT POPEYES LOUISIANA KITCHEN

- World's second-largest quick-serve chicken concept
- Locations throughout the United States and 26 foreign countries
- 1,940+ locations

“Envysion enables us to quickly identify and correct areas of loss. Since installing Envysion, we’ve seen improvements can be made when the system is fully utilized to improve profitability.”

Skip Smith, Director of Risk Management



Popeyes® Louisiana Kitchen Realizes Operational Efficiencies with Envysion Insights™

Popeyes' Challenge

Although Popeyes had an existing video solution deployed in all of its locations, management feared it was effectively creating a loss prevention blind spot because the system could not proactively identify areas of loss

While the existing system met Popeyes' security needs, it left the company vulnerable to shrinkage, fraud and loss.

Managed Video as a Service (MVaaS) Solution

Wanting a video solution that could enhance loss prevention efforts and provide actionable business insights, Popeyes agreed to pilot Envysion Insight, a MVaaS platform with video POS integration. During the pilot, Envysion showed Popeyes how the managed video solution could be used to improve loss prevention efforts, operations and profitability. The pilot also established how easy the platform is to use and showed that it required minimal IT support to deploy or maintain. After validating that Envysion Insight had a measurable return on investment and that pilot sites had an acceptable payback period, Popeyes selected Envysion as its exclusive video provider.

