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PROTECTING YOUR BUSINESS AFTER-HOURS: THE ADVANTAGES OF AI-POWERED SECURITY WITH SMART SITE PROTECTION™

Enhance your security, reduce false alarms, and improve response times with AI-powered protection for your business.

Company Overview

- Diversified Restaurant Group (DRG) owns various Taco Bell and Arby's restaurants

- DRG struggled with false alarms, slow responses, and challenges monitoring multiple locations before upgrading to Smart Site Protection™

Solution Overview

Envysion's Smart Site Protection™ is an AI-powered alarm management service designed to quickly identify and confirm theft or irregular activity during closed hours using motion detection technology. Operators can instantly view security events on their mobile devices.

Key Benefits:

- Reduce false alarm costs

- Speeds up emergency response times

- Provides clear visibility into security events, improving operational efficiency

BEFORE SMART SITE PROTECTION™

Initial Security Setup:
Before adopting Smart Site Protection™, DRG relied on another security alarm system for their restaurants. The previous security system had some limitations in terms of user-friendliness and the level of detail provided in alerts. There were issues with understanding motion alerts, which were often vague, without specifics on the location. It led to confusion and delays in responding to potential threats.

Common Issues:
- **Frequent false alarms:** Motion sensors triggered numerous false alarms without context, forcing the team to verify every notification manually
- **Delayed threat verification:** Without integrated video, identifying security threats required logging into the camera system separately, slowing response times
- **Costly fees added up:** False alarm fees accumulated across multiple stores, *totaling $9,000 over a few years*. At one location, a faulty fire sensor triggered repeated false alarms, resulting in more than $2,000 in fines.

Financial Impact:
- **Expensive fines:** False alarms resulted in fines between *$50-$500 per incident*
- **Unnecessary expenses:** These fines quickly added up, creating avoidable financial strain for the company

> Smart Site Protection™ has changed the way we handle security. It's reliable, easy to use, and gives us peace of mind knowing **WE CAN RESPOND TO THREATS RIGHT AWAY**.
>
> **Ramon Montoya |**
> **Loss Prevention Manager, DRG**

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CHOOSING A SMARTER SECURITY SOLUTION

As DRG's operations grew, so did the need for a more integrated and proactive approach to after-hours security. They needed a partner that could simplify their security operations while improving efficiency across all locations. By selecting Envysion's Smart Site Protection™, DRG gained an end-to-end solution combining AI-powered alarm verification, video surveillance, and expert support—all under one roof.

Fewer vendors meant fewer headaches and a more streamlined approach to protecting their restaurants.

IMPLEMENTATION OF SMART SITE PROTECTION™

Implementation, Support, and Training Process:
The training process was thorough, enabling DRG's team to quickly learn the system. Area coaches, responsible for multiple restaurants, were also trained and helped educate district managers on:
- How to use the system effectively
- Who to contact if issues arose

As camera systems were updated, Envysion's technicians worked closely with DRG's internal technology team to optimize camera placements. This ensured:
- **Maximized visibility:** Camera placement was optimized for full coverage
- **Improved security:** Strategic adjustments enhanced system effectiveness

With improved camera coverage, DRG benefited from:
- **Better nighttime monitoring:** AI-powered alerts only notify for real threats
- **Clearer footage:** Better visibility for more accurate threat assessment and quicker responses when incidents do happen
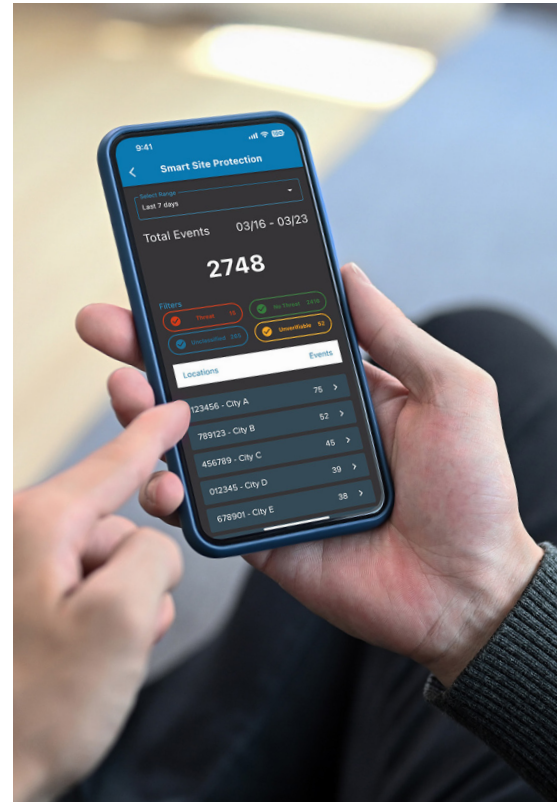
> The implementation of Smart Site Protection™ **WENT SMOOTHLY.** Envysion's team was incredibly responsive, providing **QUICK ANSWERS** and **SEAMLESS GUIDANCE** whenever we needed support.
>
> **Ramon Montoya |**
> **Loss Prevention Manager, DRG**

Gain actionable insights from security events

Compare security activity across all your restaurants with AI-powered video analysis. Identify trends, improve best practices, and enhance both efficiency and security.

RESULTS WITH SMART SITE PROTECTION™

With Smart Site Protection™, DRG gained greater visibility, faster response times, and improved security measures across all locations. Powered by AI, the system intelligently filters out false alarms and quickly identifies real security threats. These enhancements have positively impacted daily operations, loss prevention efforts, and overall safety.

Operational:

- **AI-powered video alerts:** Analyzes motion events and sends alerts with video clips, allowing the team to quickly assess incidents
- **Faster response times:** Real-time insights enable quicker decision-making
- **Streamlined workflows:** The team no longer wastes time manually verifying every alert, as AI ensures only real threats are flagged
- **Improved trust with emergency personnel:** Verified alerts help ensure law enforcement is only contacted when necessary, strengthening relationships with local police and first responders
- **Fewer unnecessary alerts:** AI-driven technology filters out non-human movement and noise, ensuring the team is only alerted to real security threats

Loss Prevention:

- **Reduced false alarms:** Now *fewer than 10 per year across 360+ sites*
- **Lower false alarm fees:** AI-powered video verification prevents unnecessary police calls and fines
- **Better theft prevention:** Real-time AI alerts provide immediate visibility into security threats

Safety and Security:

- **Better camera coverage:** Optimized placement improves visibility and monitoring
- **Stronger after-hours security:** AI-enhanced monitoring ensures threats are detected without unnecessary wake-up calls for false alarms
- **Quicker threat detection:** Faster AI-powered responses help ensure a safer environment for employees and customers

We've detected a threat on the drive-thru camera at Store #123. Stay calm we are dispatching the police. View video here:

Protect your business after-hours with AI-powered Smart Site Protection™

Smart Site Protection™ reduces false alarms, speeds up emergency response times, and enhance safety and security across your locations.

Click for details about Smart Site Protection™

ABOUT US

Envysion is a cloud-based managed video platform built to protect your business, brand, people, and profits. We deliver a suite of solutions that strengthen loss prevention, enhance safety and security, and optimize operations—helping you protect your brand's promise. Envysion integrates video, audio, and POS transaction data into a centralized platform, giving you actionable insights to reduce risk and improve performance.