CASE STUDY

Envysion®
a Motorola Solutions Company

HAZA GROUP
EST. 2012

FOUR DIRECTORS. FOUR PROBLEMS. ONE UNIFIED SOLUTION.

How Taco Bell equipped 155 sites by giving directors the tools to tackle register loss, reduce false alarm fines, and ease rollout strain.

COMPANY OVERVIEWS

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Envysion, a Motorola Solutions company, provides an AI-powered, cloud-based managed video solution empowering operators to strengthen loss prevention, operations, safety and security across their business.

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A multi-unit franchise enterprise operating approximately 155 Taco Bell locations across NE, IA, PA, NJ, and NY.

THE CHALLENGE

Multiple Territories with Distinct Roadblocks

Managing 155 quick-service restaurants across multiple territories requires constant visibility. Without a dedicated loss prevention or operations team, each Director of Operations faced specific hurdles in their market:

DIRECTOR ONE'S CHALLENGE

In-House LP Gap

Managing 30+ stores without an internal loss prevention team meant auditing register activity manually created operational strain

DIRECTOR THREE'S CHALLENGE

Costly False Alarms

Locations faced thousands of dollars in annual municipal false alarm fines from legacy systems due to unverified dispatches

DIRECTOR TWO'S CHALLENGE

Unseen Loss

Unauthorized voids, refunds, and cash handling policy violations went unnoticed without automated transaction alerts paired with video proof

DIRECTOR FOUR'S CHALLENGE

Rollout Burden

Leadership needed a security solution that could be deployed across dozens of store managers without adding hours of administrative work

> We knew we were missing a lot in register theft and policy violations, but you don't know how much you are missing until you see it. If you have no loss prevention technology, then you're losing on all aspects.

— Chris Steele
Director of Operations, Haza Bell (Taco Bell)

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THE SOLUTION

Tailored Tools Built for Each Director

Taco Bell partnered with Envysion's cloud managed video platform to serve as their virtual LP and operations department, giving each Director of Operations the tools needed to solve their specific territory challenge:

DIRECTOR ONE'S SOLUTION

Deep-Dive Investigation Capabilities

Streamlines investigations with fast video tools, allowing directors to review key incidents in minutes without manual video scrubbing

DIRECTOR TWO'S SOLUTION

Automated Register Loss Detection

Uses the Intelligence Insights Risk Snapshot dashboard to surface daily transaction trends and flag questionable activity, letting the platform do the heavy lifting by delivering prioritized investigations straight to directors

DIRECTOR THREE'S SOLUTION

False Alarm Fine Reduction

Uses Smart Site Protection AI video verification to detect true human activity, confirming overnight alarm triggers to stop unverified dispatches and reduce costly municipal false alarm fines

DIRECTOR FOUR'S SOLUTION

Zero-Burden Vendor Rollout

Delivers turnkey, white-glove onboarding where dedicated Customer Success Managers train 39 store leaders via group sessions and 1-on-1 coaching, taking execution off leadership's plate

THE RESULTS

Every Challenge Solved with One Platform

While each Director faced a different challenge, from false alarm fines to register fraud, deploying Envysion across all 155 locations delivered a single solution:

RESULT ONE: Scalable LP Auditing
Video-backed tools empower directors to verify cases, driving proactive accountability and eliminating the need for dedicated in-house LP personnel

RESULT TWO: Register Accountability & Cash Control
Recovered hidden revenue by identifying fraudulent register transactions with zero manual auditing, protecting the franchisee's profit margins

RESULT THREE: 98%+ Reduction in Alarm Fines
Video verification reduced unverified alarm dispatches, dropping annual fines from thousands of dollars down to near zero

RESULT FOUR: Full Team Adoption
Training drove adoption, giving directors visibility with zero management overhead

PROTECT YOUR RESTAURANT WITH VIRTUAL LOSS PREVENTION

Partner with Envysion for an all-in-one cloud managed video solution that protects your profits and empowers your teams. Discover how we solve your specific operational roadblocks at envysion.com/demo.

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