

## ► BUSINESS OUTCOMES

- Profit increase of thousands of dollars per location per month
- Reductions in all key measured exception reports

*“Envysion Insight gives us unfiltered access into our store operations and enables us to increase our profitability. Utilizing the service we have been able to assess and refine our operational practices, improve our customer experience and enhance our loss prevention efforts. By making these improvements, we saw significant increases in monthly profitability in Envysion pilot restaurants.”*

*James Harmon, Chief Operating Officer*

# By the Rockies, LLC, a Franchisee of Carl's Jr.®, Hardee's®, Increases Average Monthly Profit

**Envysion Insights™ provides By the Rockies, LLC with unfiltered access into store operations**

## By the Rockies' Challenge

While By the Rockies had point of sale (POS) systems in all of their restaurants and cameras in a subset of locations, the lack of integration and robust exception reporting left operators without a key profit impacting tool and missing out on video driven intelligence on store level operations. Recognizing the opportunity to reduce loss, improve operations and drive profit improvements, By the Rockies management examined a broad set of video-based options.

## Managed Video as a Service (MVaaS) Solution

After evaluating several video providers, By the Rockies selected Envysion. By installing Envysion Insight, a MVaaS solution with video POS integration and a robust set of exception reports, Envysion was able to:

- Identify and reduce fraudulent transactions, such as fabricated voids, refunds and comps
- Ensure compliance with operations, sanitation and customer service procedures
- Verify adherence to company policies
- Track gift card usage and marketing promotions

