

#### THE SOLUTION

- Strategically placed high resolution cameras capable of capturing video and audio
- Video and audio integrated with POS transaction data
- Exception reports that identify possible theft or fraud

#### THE IMPACT

- Internal theft and cash mishandling are down, and can now be easily identified
- Risk management has improved, and operations are more streamlined, leading to increased profit margins
- Managers can now review store maintenance and daily prep activities across multiple stores without leaving their office



*“We’ve realized a sustained and predictable profit impact from Envysion® over the last seven years, and we are continually finding new ways to use video to improve our restaurants’ performance.”*

Tim Spong  
Exec. Director of Supply Chain & Safety  
Chipotle Mexican Grill

#### CHIPOTLE MITIGATES LOSS, STREAMLINES OPERATIONS, AND INCREASES PROFITS

Chipotle Mexican Grill has over 2,000 locations, 50,000 employees, and a loss prevention team of only 6 people, yet the restaurant chain’s profit margins still are among the highest in the industry. One of the secrets of their success: They turned to Envysion® for a solution to help minimize employee theft while improving efficiency and ultimately increasing profits.

#### VISIBILITY INTO EVERY TRANSACTION

Chipotle engaged with Envysion® to deploy a scalable, centrally managed video intelligence solution in all of its locations, with the ability to grant and control access to users throughout the company. The Envysion® solution also integrates Chipotle’s video and audio with their point of sale (POS) data to deliver greater detail about every transaction.

“Before we went to Envysion® in early 2007, our restaurants had VCRs and DVRs, which were difficult to access and didn’t have our POS data incorporated with the video,” says Tim Spong, Executive Director of Safety, Security & Risk at Chipotle. “We went to Envysion® because this solution marries video to POS and analytical reports, and this enables us to audit restaurants remotely with dramatically increased efficiency.”

#### FOCUSING ON PROFITS ACROSS THE ENTIRE COMPANY

Chipotle uses Envysion® across the company. For example, the Envysion® system flags transactions at high risk for theft or fraud, helping to increase the efficiency and effectiveness of Chipotle’s loss prevention team. Managers also use Envysion® to monitor employee behavior across their massive network of locations, based on a wide range of parameters. In addition, Envysion® provides visual audit services to help Chipotle keep a close eye on operational performance.

“Because it’s so easy to use, every other department at Chipotle—HR, legal, facilities, marketing, finance—uses Envysion for various projects. Even our CEO uses Envysion®,” says Spong.