



# How Your Drive-Thru Can Increase Your Bottom Line

Drive-thrus now generate the majority of a QSR's revenue stream.

## Drive Thru *Insights Report*

Improve your performance with actionable tracking data via Envysion Reports.

Envysion<sup>®</sup>  
a Motorola Solutions Company

By Location/Hour | By Location | By Hour/Location

Viewing: January 1 - 19, 2022

Filtered By: Time between 11:00:00 - 22:00:00

Export | Customize

Drive Thru Tracking > By Location/Hour > By Hour

Hour	Total Vehicles	Menu	Cashier	Service	Journey	Cars Per Hour	Throughput
14	286	53.6	0	91.3	244.5	22	39.4
15	256	59.6	0	90.6	234.3	19.7	39.7
13	344	49.5	0	88.5	276.4	26.5	40.7
11	322	59	0	83.2	329	26.8	43.2
20	244	52.7	0	80.9	197.2	18.8	44.5
16	294	53.1	0	80.5	200.4	22.6	44.7
12	452	57.1	0	78.1	300.3	34.8	46.1

Identify the specific hour where throughput is low due to bottlenecks in the vehicle flow.

Drill down to the specific vehicle journey within an hour to diagnose operational issues impacting speed.

Recorded City 1 > DT REG 4 > Oct 18, 2021 > 7:37:33 PM

8:18:57 PM

Vehicle Departure	Menu	Cashier	Service	Journey	Throughput	Receipt #
2022-03-08T16:22:24	96	0	84	186	37.5	353053
2022-03-08T16:24:42	34	0	270	360	13.3	353054

Recorded 012345 - Location A - Drive Thru Cashier CO - Mar 8, 2022 - 4:20:17 PM

4:23:19 PM

Receipt # 353054  
Location 012345 - Location A  
Destination Drive-Thru  
Cashier Smith, Jane  
Register # 4  
Date Mar 8, 2022  
Time 4:21:17 PM - 4:22:43 PM

2 Chzy Bean Rice Bur	2.00
1 GrCk Bur Chip Rn	2.00
1 Hot Sauce	0.00
Subtotal	4.00
Tax	0.32
Discount	0.00
Total	4.32
Credit	4.32

Alert! 270 seconds = 4+ minute wait time for an order of only 3 items.

View the full story from different angles, all on one screen.



### Quick Verification

An easy-to-use Envysion report allows you to sort and identify locations that consistently struggle to keep up with customers' speed of service expectations. Report notifications put these locations front and center whether at your desk or on the go.



### Increase Profits

Use video to identify the root causes of bottlenecked customers and drive sales by increasing the number of cars moving through the line each hour.



### Reduce Theft

Drive thru data tied back to your point-of-sale can surface vehicles without transactions and can mitigate the risk of theft.



### Maximize Labor

Utilize drive-thru data to adjust your staffing plan or improve your processes to maximize efficiencies.



## ROI

Drive thru speed of service is one of the dominant revenue drivers in QSR.

Every additional car you can serve during each meal rush hour can mean thousands of extra dollars to your monthly top line. In some cases, all it takes is five fewer seconds at the right customer touch point.

Understanding where to shave those seconds starts by identifying what's happening inside the restaurant as orders arrive.



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