

Driving Profits by Reducing Loss

with **Envysion**



Business Outcomes

- Increase in store-level profitability
- Lower cost of goods sold
- Decrease in number of exception transactions, i.e., voids, comps, promos, discounts and refunds
- Increase in paid transactions and average check amount
- Operational improvements due to tighter operating processes and greater adherence to operating procedures

“By putting actionable business information from Envysion into the hands of our employees, we are able to reduce shrink and correct operational mistakes. As a result of these efforts, we’ve seen profit improvement and a reduction in key exception areas.”

Scott Henry,
Information Technology

Qdoba Mexican Grill® Drives Profit Improvement with Envysion.

► QDOBA'S CHALLENGE

From its fast casual dining approach to its focus on fresh, natural ingredients and inventive Mexican recipes, Qdoba has a long history of innovation in the restaurant segment. When considering video surveillance, Qdoba sought a video solution capable of breaking from traditional CCTV approaches and delivering value beyond reactive incident reviews. Impressed with Envysion's fresh take on video, Qdoba engaged the company to provide a managed video solution designed to help operators drive loss prevention efforts and add material profitability to the bottom line, at its 200+ corporate sites.

► MANAGED VIDEO AS A SERVICE

By deploying Envysion Reports, a video-based reporting solution, Qdoba was able to incorporate video into its ongoing operations to drive profit improvement at each restaurant. To date, Qdoba has put hundreds of unique users on the Envysion Restaurant Solution Suite across its IT, loss prevention, store-level operations, marketing, and HR departments. These users monitor internal metrics for loss prevention, operational efficiency and brand promise using Envysion's robust set of exception reports, while also gaining unfiltered access to restaurant activity.

CS_QSR_011_01.18