



a Motorola Solutions Company

# Panic Buttons

## Powered By

# Smart Site Protection

August 28, 2024

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## PROTECT YOUR



BUSINESS



BRAND



PEOPLE



PROFITS

# PANIC BUTTONS

Powered by Envysion's Smart Site Protection™

## AGENDA

1. Smart Site Protection
2. Panic Buttons & Software Features
3. Panic Alarm Workflows
4. Questions & Answers



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# SMART SITE PROTECTION



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# THE PITFALLS OF ALARM PANELS

*Traditional alarm panel solutions fail to delivery security value to QSR businesses*

Intrusion panel based security solutions are **failing** QSR businesses

- Solutions require **large investment** in up-front equipment
- Franchise operators spend \$100,000+ annually on **false alarm dispatch fees**
- Organized criminals **bypass sensors** to steal safes and cash undetected
- **Managing and changing codes** with frequent employee turnover is impractical and expensive
- Delivery drivers and other **permitted late night visitors** are not accommodated well by panel based alarms
- Alarm events without video evidence leaves central stations and police responders to **fly blind**

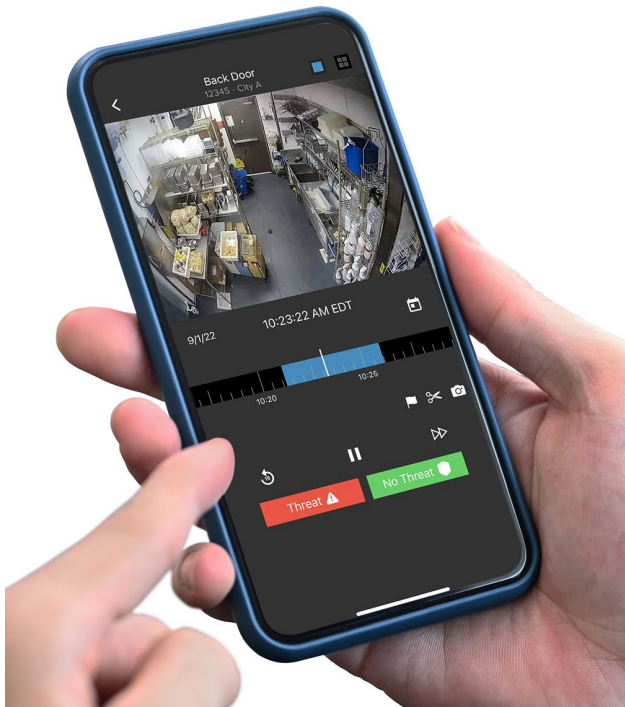
## THE OUTCOME

- Police response is **deprioritized** for unverified alarm events
- Police **stop responding** to stores with high false alarm history
- Restaurants **forget** or **choose not to arm** their panels to avoid unwanted phone calls and overnight interruptions
- Restaurants are left **largely unprotected** by expensive security incumbents



# SMART SITE PROTECTION™

*Our AI-driven intrusion detection software is disrupting an industry*



**Envysion capitalizes on AI-driven technology to detect potential after-hours threats, minimize disruptions, reduce false alarm fees, without the need for alarm panels**

- Leverage our powerful security software to turn your existing on-site cameras into AI-enabled smart devices. No additional equipment is required.
- Cloud analytic technology analyzes motion-based video and filters out only the activity containing people, mitigating false alarms that plague similar motion-only video solutions
- System is armed based on site-level schedules of your choosing, with notifications enabled contact the right people for each location
- Envysion Professional Monitoring partners further filter out delivery drivers and other trivial events; to help your staff focus on true overnight threats



# PANIC BUTTONS



# PANIC ALARM OVERVIEW



**WHAT:** A panic button is an **emergency contact device** that provides a quick and reliable way to signal for help in emergencies, enabling prompt action to be taken



**WHO:** Your employees, customers, a crucial tool for **enhancing the safety** and security of restaurant employees, retail operations and their patrons



**WHY:** Employee safety, customer safety, crime prevention, and regulations compliance



**WIN:** The only panic solution that gives dispatchers and agents the necessary **live video context** for incident review and swift emergency response



# PANIC BUTTON DEVICE BENEFITS

## KEY FEATURES

- Discrete design and operation - Call for help without escalation
- LTE cellular functionality - Easy installation, reliable connection
- Simple form and function - Fast, easy operation
- Versatile placement options - Buttons can be placed anywhere
- Simple testing and configuration - Verify operation & train teams
- Continuous monitoring - Ensure compliance & connection





# PANIC ALARM SOFTWARE BENEFITS

The image displays two overlapping screenshots of the panic alarm software interface. The background screenshot shows an 'ACTIVITY LOG' with the following entries:

Timestamp	Event
08:39:31 PM	Alarm Created
08:39:30 PM	Notification S... Show Recipient
08:39:26 PM	SSP Re-Arm
08:39:24 PM	System marked a
08:39:24 PM	Panic Alarm Tri... Button: Panic Button #3 (Store

The foreground screenshot shows a user interface for 'admin@devsample.com' with a status bar indicating 'Alarm mode' and 'Armed'. A prominent button reads 'TEST PANIC BUTTONS'. Below this, a 'Panic Buttons Test' section for 'BLZ 1048 - Svarga' shows a 'Success' message: 'We have successfully received clicks from all Panic Buttons'. A list of three buttons is shown, each with a 'Test Passed' status and a green checkmark:

1. Adam Button  
ID: 1234567890123456 Test Passed ✓
2. Chip Button  
ID: 1234567890123456 Test Passed ✓
3. Szymon Button Test 1  
ID: 1234567890123456 Test Passed ✓

A 'DONE' button is located at the bottom right of the test screen.

## KEY FEATURES

- Panic Alarm event **logged** on site's **Alarm Summary** page
- Activity log shows **timestamp** of which button(s) was clicked
- **4-up live video** associated with each panic button
- **Heartbeats** make button maintenance & upkeep **easy**
- **Offline or low voltage status** automatically sends emails to site contacts
- Additional Test and Event-Only modes allow for easy installation and regular safety checks



# PANIC ALARM WALK-IN SWITCH

## NEVER LOSE CONNECTION

- **PROBLEM:** Wireless connectivity is unreliable in freezers and coolers, meaning someone can get trapped inside without a way to call for help
- **SOLUTION:** The Panic Switch accessory supports a hardwired connection to a Panic Button with stable LTE connectivity
- **IMPLEMENTATION:** The Panic Switch is mounted inside the coolers, near the floor, and wiring is run to the button\*

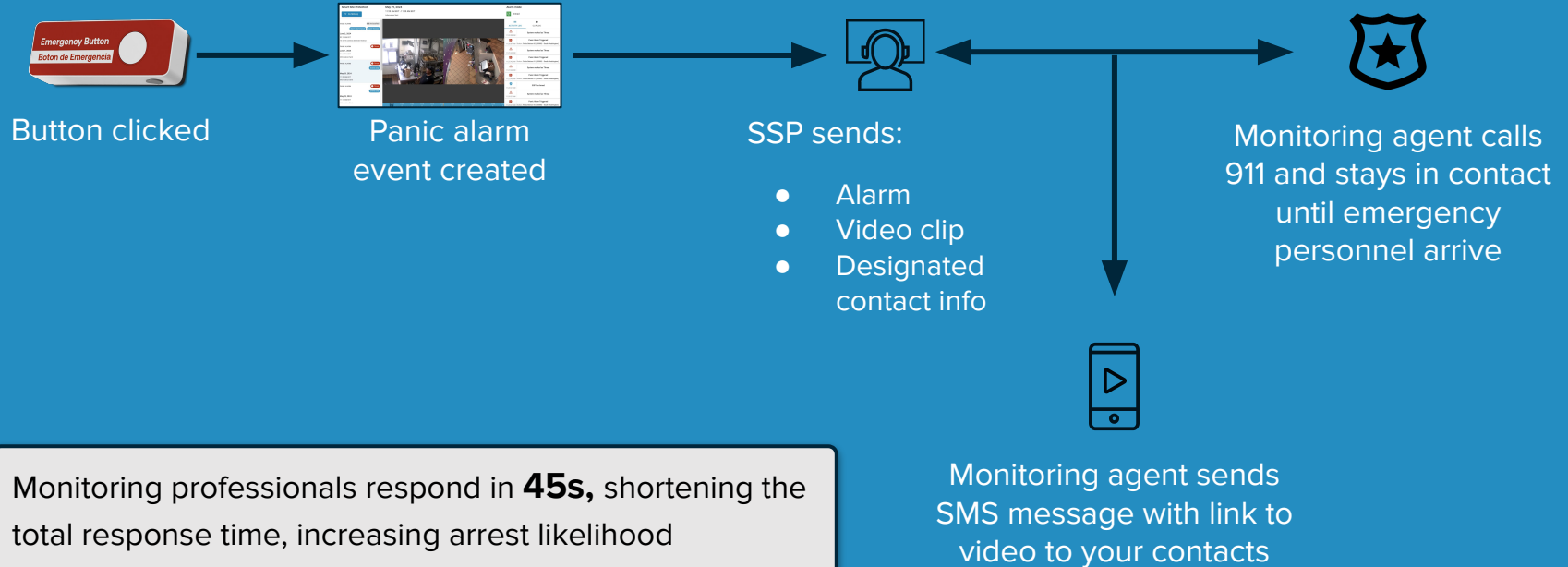


*\*Buttons must be placed in areas with LTE connectivity*



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# PANIC BUTTON WORKFLOW



# ENVYSION IS SOLVING FOR SAFER

Envysion Security Powered by Smart Site Protection



## AI intrusion detection

Detects people on camera intruding after hours and triggers video alarm workflow



## Panic Alarm support

Immediately alert 9-1-1 centers (PSAP) with accompanying video regarding imminent danger.



## Siren & Strobe Activation

POE connected sirens are automatically triggered by video alarm workflow to deter would-be thieves



## Professional Video Alarm Monitoring

Video clips and live video is immediately sent to our central monitoring partners for verification, and when necessary contacting 9-1-1 centers (PSAP)



**Schedule based activation** Flexible schedules, with additional features like exceptions and grace periods remove the need for alarm codes



## Panel-free operation

Besides the instant savings, reduction of hardware reduces the potential for critical failures



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**THANK YOU**

